



## CANADIAN JEWISH YOUNG ADULT ORGANIZATIONS TO COLLABORATE ON PURIM BENEFIT FOR SDEROT

**TORONTO – February 27, 2008** – The Birthright Alumni Community (BAC), Hillel of Greater Toronto, Yaldeinu, Impact Toronto, Betar, JUMP, MASA, Israel Volunteer Programs Centre, UJA Federation of Greater Toronto and Hasbara Fellowships announced today that they will co-sponsor a Benefit for the Children of Sderot this Purim, March 20, 2008.

The benefit will be held at Empire Restaurant and Lounge located at 50 Cumberland Street in Yorkville. The goal of the event is to raise funds for distribution to various youth programs in the embattled city, including summer camping and recreational activities.

“This is our way of supporting the children of Sderot, a city has endured thousands of rocket attacks over the past 6 years. The toll on its children has been unbearable,” said Michael Etedgui of Yaldeinu. Yaldeinu will use funds raised for its summer camping projects in Sderot.

“This evening will unite the Toronto Jewish community. It will be a great way for young adults to have fun while helping Sderot in a tangible way,” said Shauna Waltman of BAC.

The benefit will also incorporate the joys of Purim. “We found it necessary to celebrate the resiliency of Sderot residents which is why this event is being held on Purim,” said David Ashwal of Hillel of Greater Toronto. To that end, Hillel will host a variety of Megillah readings at the Wolfond Centre before the event in addition to selling Mishloach Manot on campus, leading up to Purim, benefiting the Koby Mandell Foundation.

The Purim Benefit for the Children of Sderot will include top disk jockeys, dance, a costume contest, raffles and interactive gaming. For more details, please visit [www.purimparty.ca](http://www.purimparty.ca).

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