

## NEWS RELEASE

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### YALDEINU ANNOUNCES EMERGING LEADERS DEVELOPMENT MISSION TO CUBA

**TORONTO – February 5, 2010** – Yaldeinu, a charitable organization dedicated to providing formal and informal Jewish education to Jewish children and young adults in Israel and developing countries recently announced its first overseas volunteer mission.

Yaldeinu's Emerging Leaders Development Mission to Cuba from April 11-18, 2010 will be comprised of young leaders, largely from the Toronto Jewish community.

“This mission is being held to show our solidarity with the Cuban Jewish Community's young leaders. Canadian participants will volunteer their services, taking part in hand-on projects to help their Cuban brothers and sisters. Mission participants and their Cuban peers will also partake in joint educational and recreational programming”, said Michael Etedgui of Yaldeinu.

The Mission, which costs \$2,000, inclusive of flights, meals, accommodations and activities, is being subsidized by Ve'ahavta, The Canadian Jewish Humanitarian & Relief Committee. “We want to support young people who are willing to give of themselves and learn about Jewish life in countries like Cuba. We are happy to provide a \$500 sponsorship to the first twelve registrants of this Mission” said Avrum Rosensweig, president of Ve'ahavta.

For more information and registration application, please contact Michael Etedgui at Yaldeinu.

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#### **About Yaldeinu**

Yaldeinu (Our Children) is a grassroots charitable organization dedicated to preserving the traditions and ideals of Judaism by providing formal and informal education to a myriad of Jewish children in various parts of the world.

With a strong sense of Zionism fuelling Yaldeinu's mandate, the organization raises funds for distribution in the form of scholarships and camperships.

#### **About Ve'ahavta**

Ve'ahavta is a Canadian humanitarian and relief organization that is motivated by the Jewish value of *tzedakah* – the obligation to do justice – by assisting the needy locally and abroad through volunteerism, education, and acts of kindness, while building bridges between Jews and other peoples, worldwide.